



IAU BARCELONA SPRING 2024 COURSES

ACADEMIC TRACKS

The following academic programs are available as options for students who wish to pursue a specific course of study. Participants will be required to take the following sequences of courses and credits in order to be eligible for participation. Some additional application requirements may apply.

| Program | Requirements |
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| Spanish Honors Program <i>Open to all majors</i> | <ol style="list-style-type: none"> 1. SPA 421 Spanish Honors Seminar: El Nuevo Mundo Hoy 2. SPA/HIS 327 Spanish Civilization and Culture 3. Spanish Language course (upper division 300 level and above) 4. One topics course taught in Spanish (any topic or discipline) or about Spain <p style="text-align: center;"><i>Exceptions can be made for one class in English according to home college credit needs.</i></p> |

COURSE ADVISING INFORMATION

- Except where noted, all courses carry 3 credits.
- Courses in the WNS discipline may carry an additional fee (see below for more details).
- Some courses may require mandatory participation in field study excursions on days/times outside of normal class meetings. **Students are strongly advised not to book any personal travel until they are onsite and have received details of any mandatory field study dates at orientation.**
- Courses may be cross-listed between two or more disciplines (e.g., ARH/HIS 276). In this case, students should select one discipline to receive credit for and this is the discipline that will appear on their final transcript.
- Courses with the discipline SPA are taught in Spanish.

Spring 2024 Semester

Required course load is 15 credits. Students may choose courses across all disciplines.
Unless otherwise noted, all courses carry 3 credits.

ARCHITECTURE

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| ARD-230 Course cancelled | <p>BARCELONA: FROM CITY TO HOUSE AND BACK</p> <p>The seminar studies urban development from big to small scale and back, looking at historical/architectural theory as well as referential cases, mainly in Barcelona and in Europe. The space, the world, the country, the metropolis, the city, the neighborhood, the street, the house, the rooms, the space.</p> |
| ARD 320 | <p>ARCHITECTURAL HISTORY OF SPAIN</p> <p>This course will look at the history of architecture and urban design in Spain. Beginning with a brief introduction of the ancient styles (from the first civilization of the Iberian Peninsula), it will focus on developments in architecture and urban planning in Spain from the first century A.D. until the contemporary period. Special attention will be paid to the 19th and 20th centuries in Barcelona, and several relevant field visits will be made.</p> |

Course times and offerings are subject to change.

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| ARD-330 Course cancelled | BARCELONA: ON REPRESENTATION (6 credits) The urban-focused housing studio builds upon the accomplishments in architectural design developed in previous semesters through an integrated design approach. The course, located in Barcelona, will develop tools of architectural representation and the recognition of their capacity to frame ideas, interpret graphic information, understand the critical and technical role of systems, and promote conceptual modeling, as a platform for architectural decision-making and thinking. Studio Context: Parc de la Barceloneta. |
| ARD-331 Course cancelled | BARCELONA: EMERGENCIES AND URGENCIES (6 credits) The studio explores the opportunities of architectural design that aim to improve the context and the way we live in areas under particular distress under the theme of “emergencies and urgencies”. The studio will engage in a multiscale exploration of territorial, infrastructural, and urban/rural frameworks to develop ways to design ecological, community-based settlements under the circumstances of climate emergency. The course is organized around three actions consistent with the three scales of the analysis and design approach: Framing the challenge, Mapping territories/case selection, and Proposing settlements/architecture as the catalyst. |
| ARD-332 Course cancelled | SITE, FORM AND SPACE: THE COLLECTIVE AND DOMESTIC DOMAINS (6 credits) The course explores the design of buildings and sites, from concept to form and space. Investigates domestic and public domains and implications of habitation and civic life. Studio Context. The studio site is situated in Barcelona. The design starts setting up the basis of contextual knowledge, the fundamentals, that not only describe a physical situation but also a cultural and social environment. The fact that the city has so many historical layers is a strong design device. The overlapped data and content are sometimes information, sometimes culture, sometimes a feeling, and many times contradictory altogether. The description of the site palimpsest is a personal intellectual task (second representation). The sites will be selected around historic neighborhoods in Barcelona. |
| ARD-333 Course cancelled | THE UNFINISHED BARCELONA: URBAN HOUSING IN POBLENOU (6 credits) The urban-focused housing studio builds upon the accomplishments in architectural design developed in previous semesters through an integrated design approach. The course, located in Barcelona, will develop tools of architectural representation and the recognition of their capacity to frame ideas, interpret graphic information, understand the critical and technical role of systems, and promote conceptual modeling, as a platform for architectural decision-making and thinking. Studio Context: Poblenou and the 22@ district. |
| ARD-430 Course cancelled | BARCELONA: LAND, CONSTRUCTION AND CRAFT Applied research seminar. Will present and discuss Barcelona, and in reference to historic European cities. The specificity of the city’s origins, geography, territory, growth, urban morphology and fabric, public space, and architecture is a model, a case study, for contemporary, dense European and/or Mediterranean cities. |
| ARD-499 Course cancelled | DESIGN THINKING: INDEPENDENT STUDY ON BARCELONA Applied research seminar. Individually initiated intentional, programmatic, and situational framework, with extensive data-gathering research in a chosen area of inquiry the student will develop an aspiring and compelling conceptual framework in book format. This project premise will position the student’s intentions in a clear relationship to contemporary architectural discourse. |
| ART | |
| ART 311 Course closed & at capacity. Inquire with enroll@iau.edu about waitlist. | CAPTURING BARCELONA THROUGH PHOTOGRAPHY This course is designed to introduce photography as a fine art and a means of personal expression. The emphasis in this course is on the elements of composition and editing for a final quality black and white image. Areas of concentration include: creativity, composition, analyzing/critiquing the work of others and the use of computer/digital imaging/editing. |
| ART 323 Course closed & at capacity. Inquire with enroll@iau.edu about waitlist. | WRITING THE CITY The course explores the craft of Creative Writing in relation to the city and explores the particular challenges of writing about place. We will examine different aspects of the city in relation to Barcelona narratives including the old city, travel, urban spaces, solitude, politics, ethnicity, particular boroughs and characters (both fictional and real) as well as making use of practical exercises and field work. |
| ART HISTORY | |

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| <p>ARH/HIS 276 Course closed & at capacity. Inquire with enroll@iau.edu about waitlist.</p> | <p>HISTORY OF THE MEDITERRANEAN THROUGH ITS ART The Mediterranean Basin is the birthplace of some of the most influential cultures in human history. Religious, political, and intellectual ideas and practices have developed in it throughout the ages, and these ideas and practices continue to be essential in present-day western societies. This course studies the history of Mediterranean cultures and societies through art and architecture from Ancient Egypt to the European Renaissance. We will examine how Mediterranean societies expressed their ideas and concerns about the world through the creation of splendid sculpture, painting, and architecture. Field studies will take us to several sites and museums in Barcelona.</p> |
| <p>ARH 320 Course closed & at capacity. Inquire with enroll@iau.edu about waitlist.</p> | <p>PICASSO, MATISSE, DALI AND THE MEDITERRANEAN The work of these three international artists with distinct cultural roots is explored on an individual basis within the wider framework of European art movements. In each case, students will study the acceptance and/or rejection of tradition, the interaction with Spanish art and artists, and personal experience. The course will also pay special attention to the role of both outside stimuli (war, relationships) and inner forces (imagination).</p> |
| <p>BUSINESS</p> | |
| <p>BUS/MKT 260 Course cancelled</p> | <p>SHOPPER DATA AND BUSINESS RESEARCH Build essential skills required to identify market opportunities, change a process, and solve business problems. Explore the principles and methods of business research, use of shopper data, and commonly used business research techniques within the retail sector. Topics include identification of the research question, development of a research plan, market and consumer research methods, data collection, sampling, data analysis, and research presentations.</p> |
| <p>BUS 301</p> | <p>INTERNATIONAL BUSINESS TODAY AND TOMORROW Businesses face a new dynamic, one that poses significant challenges as well as opportunities—the need to “green” their products and services. Many analysts forecast that environmentally driven businesses will represent one of the world’s major forces and industries in the 21st century. This course also analyses issues of constant change by focusing on the internet and robotics, info-tech and social media in the promotional mix, legal and ethical practice, entrepreneurial activity, socially responsible business and business culture and etiquette.</p> |
| <p>BUS/MKT/WNS 302 Course closed & at capacity. Inquire with enroll@iau.edu about waitlist.</p> | <p>WINE MARKETING AND ANALYSIS This course is a combination of lecture and professional tasting to analyze the quality levels, marketing of wine, import and export, sales positioning, and pricing structures. Students will learn vineyard and winemaking techniques utilized to achieve certain styles of wine. Course includes field studies to wineries and vineyards. Extra fee of \$150.</p> |
| <p>BUS 303 Course closed & at capacity. Inquire with enroll@iau.edu about waitlist.</p> | <p>INTERCULTURAL MANAGEMENT This course is designed to introduce students to concepts and fundamentals of international management. The course will consider aspects of management within an international and culturally complex environment, while considering the business influences within the global workplace.</p> |
| <p>BUS 304 Course closed & at capacity. Inquire with enroll@iau.edu about waitlist.</p> | <p>BUSINESS ETHICS This course investigates ethical problems in business practice. Topics include personal morality in profit-oriented enterprises; codes of ethics; obligations to employees and other stakeholders; truth in advertising; whistleblowing and company loyalty; self and government regulation; the logic and future of capitalism; and the changing responsibilities of the manager in a rapidly globalizing business environment.</p> |
| <p>BUS 305 Course closed & at capacity. Inquire with enroll@iau.edu about waitlist.</p> | <p>GLOBAL MARKETING Exploration of basic knowledge of global marketing focusing on the impact of environment on the strategies used by firms and understanding of consumer behavior management as it relates to the development and implementation of global marketing strategies.</p> |

Course times and offerings are subject to change.

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| BUS/WNS 310 | <p>INTERNATIONAL WINE TRADE This course provides students with an understanding of the business aspects of the global wine trade. Subjects include business planning, finance, supply chain management, futures, wine as an alternative investment and how the media affects the pricing, political, social and technological issues affecting the wine trade, buyer/seller cycle of wine industry. Course includes guided tastings, Field Studies to wineries and vineyards.</p> |
| BUS 315 | <p>ADVERTISING AND SOCIETY This course introduces students to the linkages between advertising and society. It is premised on the belief that advertising helps shape human attitudes and behaviors, just as the latter two in turn help direct and shape advertising. The emphasis is however firmly on advertising as a shaping agent – how it influences individuals and societies, the dynamic nature of the relationship, and the impacts (both positive and negative) that advertising may have on individuals and societies. It takes a critical and dispassionate view of advertising, rather than a managerial or practitioner’s view. Various criticisms of advertising are flagged, and these are used as a basis for further coverage and discussion of the criticisms and issues raised.</p> |
| BUS 316 | <p>CONSUMER BEHAVIOR This course provides students with an understanding of the behavior of consumers in the marketplace, using an interdisciplinary approach that employs concepts from such fields as economics, psychology, social psychology, sociology, and psychoanalysis. Topics include motivation, perception, attitudes, consumer search, and post-transactional behavior.</p> |
| BUS 318 <i>Course closed & at capacity. Inquire with enroll@iau.edu about waitlist.</i> | <p>THE BUSINESS OF SOCIAL MEDIA Over the past decade, new digital platforms have profoundly changed how we live, work, and conduct business. The business world is undergoing fundamental changes in how consumers interact with brands and each other. Social media is changing how business is done around the world in almost every industry. Social media has helped give consumers a voice and connect them with their friends and other like-minded people, and it has also opened up numerous new communication channels available for brands to connect with current and potential audiences. Therefore, the importance of social media’s role in modern marketing efforts can no longer be ignored. It’s an integral component in almost all successful marketing strategies. With this increasing emphasis on integrated social media strategies, the importance for modern businesses to understand the need for a strategic social media presence cannot be understated. From creating an outlet to directly connect with consumers, to providing insight into buying behavior, to boosting SEO rankings, social media has evolved to serve as the glue that binds together and enhances a digital marketing strategy and the overall brand experience for consumers.</p> |
| BUS/MKT 319 <i>Course closed & at capacity. Inquire with enroll@iau.edu about waitlist.</i> | <p>MARKETING AND DISTRIBUTION CHANNELS Marketing channels are sets of interdependent organizations involved in the process of making a product or service available for use or consumption. Marketing and distribution channels management is an essential aspect of commercial activities. Today’s ever more complex and challenging competitive scenario makes it necessary for organizations to know how to effectively select and manage marketing channels creating partnerships capable of generating value and trust and avoiding conflicts. This course will help students how to develop marketing channel plans, enabling an organization to increase sales, margins and the levels of collaboration with channel partners.</p> |
| BUS 328 | <p>FASHION BUSINESS AND PRODUCT STRATEGY This course is designed to give students an insight into fashion industry practices, providing a strategic view of how fashion products work, and an overview of the whole cycle from textile stage to retail - the moment when the final product reaches the consumer. Students will learn about product processes and strategies, such as product development, materials, planning, sourcing, fashion management, buying, sustainability, fast fashion X slow fashion and market differentiation, through real case studies. The program also proposes a reflection about consumption, fair trade, environmental issues and recycling, debating current and emerging perspectives, design approaches and business strategies.</p> |
| BUS/CCS/SOC 358 | <p>SPORTS IN CATALONIA, SPAIN, AND EUROPE: A CULTURAL APPROACH Sport is an integral part of Spanish society that affects all levels of life from social institutions to government and law.? A recent example of this is the Catalan government deciding to ban bullfighting – an age-old tradition that demands great respect in other parts of Spain. This course uses sport as a prism to understand the Spanish society. We begin with a theoretical foundation of sport and society, then delve more specifically into sports in Spain and Catalonia covering topics such as history, politics, gender,</p> |

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| | gambling, racism, media influence, violence, and identity. |
| COMMUNICATIONS | |
| COM/IRL 316 <i>Course closed & at capacity. Inquire with enroll@iaa.edu about waitlist.</i> | MEDIA AND CONFLICT This course examines the role media play in the progression and public perceptions of conflict. Relevant topics will include media and military intervention, portrayals of protest movements, and news and entertainment coverage of crime, rumors, domestic politics, violence, and ethnicity. |
| COM 317 | COMMUNICATION AND GENDER This course examines gender as a cultural communication practice that simultaneously reflects and enacts the culture in which it occurs. That is, gender is positioned as something that we do—via communication— rather than what we are. In order to understand and consider critically gender as communication, this course examines the difference between sex and gender, the intersection of gender and culture, and theories of how we become gendered. We will examine the ways in which social and political meanings attached to gender are communicated in various cultural institutions, practices, and contexts; and we will also consider how issues such as identity, representation, race, sexuality, class, and power bear on gender. |
| COM 318 | INTERCULTURAL COMMUNICATION This course allows students experiencing the challenges of cross-cultural communication in an international setting to explore intercultural communication theory and research within both broad and interpersonal contexts. Topics include similarities and differences in values, norms, interethnic/intergroup communication, and adaptation. Students will bring these theories to bear on their experiences in the field. The study of intercultural communication is often approached from a social psychological perspective. Although that perspective has yielded many important ideas about intercultural communication, other perspectives may also contribute to our understanding of the subject, particularly in acknowledging the influence of context and power in intercultural interactions. Through participation in this course, students will come to appreciate the complexity and dialectical tensions involved in intercultural interactions. Additionally, the aim of this course is to enhance students' self-reflection, flexibility, and sensitivity in intercultural communication. |
| CROSS-CULTURAL STUDIES | |
| CCS/BUS/SOC 358 | SPORTS IN CATALONIA, SPAIN, AND EUROPE: A CULTURAL APPROACH Sport is an integral part of Spanish society that affects all levels of life from social institutions to government and law. A recent example of this is the Catalan government deciding to ban bullfighting – an age-old tradition that demands great respect in other parts of Spain. This course uses sport as a prism to understand the Spanish society. We begin with a theoretical foundation of sport and society, then delve more specifically into sports in Spain and Catalonia covering topics such as history, politics, gender, gambling, racism, media influence, violence, and identity. |
| ECONOMICS | |
| ECO/POL 327 <i>Course closed & at capacity. Inquire with enroll@iaa.edu about waitlist.</i> | THE POLITICAL ECONOMY OF EUROPEAN INTEGRATION This course will introduce students to the main issues of economics and politics of European integration by using an economic approach. The course addresses key economic questions that arise from the process of integration. This course draws on a core textbook, articles from journals and other documents. Student will be oriented in the most up to date policy discussion about European integration. By the end, students will be able to apply and relate conceptual and theoretical knowledge. |
| ECO 342 <i>Course closed & at capacity. Inquire with enroll@iaa.edu about waitlist.</i> | INTERMEDIATE MICROECONOMICS The objective of the course is to provide an understanding of how fundamental economic theory can be applied to decision making within the firm. Elements of microeconomic theory that support efficient business decisions will be stressed. This course presents a curated set of key topics from microeconomic theory and applies them to businesses and other organizations. These topics include decision-making under uncertainty, economic costs, pricing, and the basics of strategic interactions between competitors. The course should enhance your understanding of how firms maximize profits and markets operate as well as develop your capability in making economic predictions. |
| ECO 343 | INTERMEDIATE MACROECONOMICS This course provides an introduction to Macroeconomics. In Macroeconomics an entire national |

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| | <p>economy performs in a world of constrained choice is studied. This course provides an overview of the following macroeconomic issues: the determination of output, employment, unemployment, interest rates, and inflation. Monetary and fiscal policies are discussed, as are public debt and international economic issues. This course also introduces basic models of macroeconomics and illustrates principles with the experience of the United States and other economies. The insights of Keynesian and classical theories will be integrated. During the course a variety of simple models will be presented. As macroeconomics is an empirical discipline the course will cover case studies and statistical data interpretation. Special attention will be given to current European developments. By the conclusion of this course, students will be able to understand newspaper and magazine articles on current macroeconomic issues and have an understanding of the tradeoffs inherent in macroeconomic policymaking.</p> |
| ENVIRONMENTAL STUDIES | |
| <p>ENS/POL 309 <i>Course closed & at capacity.</i> <i>Inquire with enroll@iau.edu about waitlist.</i></p> | <p>GLOBAL ENVIRONMENTAL POLITICS Human activity is responsible for many environmental issues facing the international community today. This class will explore these core environmental issues, with a special focus on their relation to biodiversity loss and climate change. It seeks to analyze the roles of states, international organizations, multinational corporations and civil society in the causation and solution process of environmental degradation while at the same time discussing some of the philosophical/ethical aspects of these issues. The underlying goal is to evaluate the effectiveness of global environmental governance and how it attempts to balance national, economic, and corporate interests with global environmental welfare.</p> |
| FILM STUDIES | |
| <p>FLM 356 <i>Course closed & at capacity.</i> <i>Inquire with enroll@iau.edu about waitlist.</i></p> | <p>SPAIN AS SEEN THROUGH ITS MOVIES This course will investigate the ways in which film narratives interrogate the role of place, space, and culture in understanding Spain today. Students will learn how to critically examine the connection between content (Spain in global context), intertextual elements (theatre, painting, architecture), and overall cinematic form.</p> |
| <p>FLM/SPA 366 <i>Taught in Spanish</i> <i>Course closed & at capacity.</i> <i>Inquire with enroll@iau.edu about waitlist.</i></p> | <p>SPAIN AS SEEN THROUGH ITS MOVIES This course will investigate the ways in which film narratives interrogate the role of place, space, and culture in understanding Spain today. Students will learn how to critically examine the connection between content (Spain in global context), intertextual elements (theatre, painting, architecture), and overall cinematic form.</p> |
| FINANCE | |
| <p>FIN 300</p> | <p>FINANCIAL MANAGEMENT This course is an introduction to the main areas of corporate finance. Its focus is on developing an understanding of the tools and methodologies available to the financial manager for decision-making in capital budgeting, working capital management, capital structure and profit planning and control.</p> |
| <p>FIN 301 <i>Course closed & at capacity.</i> <i>Inquire with enroll@iau.edu about waitlist.</i></p> | <p>INTERNATIONAL FINANCE The International Finance module provides an understanding of finance in the international context. In a globally integrated world, it has become imperative to trade, invest and conduct business operations internationally. The course exposes the students to the opportunities and risks associated with international finance. As the world has become more integrated due to deregulation of financial markets, product innovation and technology, capital markets have kept pace with this integration. The study of international finance has therefore become essential and builds upon the understanding of theoretical concepts of finance and their adaptation to the international context. The course coverage includes historical perspectives and foundations of international finance, the foreign exchange markets and exchange rate determination, exposure management, financial management of a multinational firm. The course also helps students examine the current economic landscape through topical discussions of current economic and political development and their impact on international finance.</p> |
| GEOGRAPHY | |

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| <p>GEO 345 Course closed & at capacity. Inquire with enroll@iau.edu about waitlist.</p> | <p>ANALYZING AND EXPLORING THE GLOBAL CITY Multi-disciplinary course that analyzes the cultural history of Barcelona as a reflection of the politic and cultural history of contemporary Spain. Field study excursions and dynamic interaction with city environment are part of the course, which incorporates Urban Studies, Hispanic Studies, Cultural Studies, and Anthropology.</p> |
| HISTORY | |
| <p>HIS 326 Course closed & at capacity. Inquire with enroll@iau.edu about waitlist.</p> | <p>SPANISH CIVILIZATION AND CULTURE This course starts with a view of the Spanish history, and then examines the different cultures within Spain: Castilian, Catalan, Basque and Galician; focusing mainly on language, nationality, and political implications. The rest of the course will travel throughout the various aspects of the Spanish Civilization, understanding civilization as lifestyle and society (family, immigration, youth, economic crisis, politics...), and also the various artistic ways of expression (painting, architecture, literature, music and cinema). By using concepts from these various subjects, students will study how Spain changed from being a polarized country to an allegedly reference in the West.</p> |
| <p>HIS/SPA 327 <i>Taught in Spanish</i></p> | <p>SPANISH CIVILIZATION AND CULTURE This course starts with a view of the Spanish history, and then examines the different cultures within Spain: Castilian, Catalan, Basque and Galician; focusing mainly on language, nationality, and political implications. The rest of the course will travel throughout the various aspects of the Spanish Civilization, understanding civilization as lifestyle and society (family, immigration, youth, economic crisis, politics...), and also the various artistic ways of expression (painting, architecture, literature, music and cinema). By using concepts from these various subjects, students will study how Spain changed from being a polarized country to an allegedly reference in the West.</p> |
| <p>HIS/ARH 276 Course closed & at capacity. Inquire with enroll@iau.edu about waitlist.</p> | <p>HISTORY OF THE MEDITERRANEAN THROUGH ITS ART The Mediterranean Basin is the birthplace of some of the most influential cultures in human history. Religious, political, and intellectual ideas and practices have developed in it throughout the ages, and these ideas and practices continue to be essential in present-day western societies. This course studies the history of Mediterranean cultures and societies through art and architecture from Ancient Egypt to the European Renaissance. We will examine how Mediterranean societies expressed their ideas and concerns about the world through the creation of splendid sculpture, painting, and architecture. Field studies will take us to several sites and museums in Barcelona.</p> |
| INTERNATIONAL RELATIONS | |
| <p>IRL/COM 316 Course closed & at capacity. Inquire with enroll@iau.edu about waitlist.</p> | <p>MEDIA AND CONFLICT This course examines the role media play in the progression and public perceptions of conflict. Relevant topics will include media and military intervention, portrayals of protest movements, and news and entertainment coverage of crime, rumors, domestic politics, violence, and ethnicity.</p> |
| INTERNSHIP | |
| <p>INT/SPA 341</p> | <p>GLOBAL INTERNSHIP This experience is designed to immerse students in a multicultural professional space. A special effort is placed on helping students develop the skills required to enter the professional world and navigate cross-cultural entrepreneurial environments. This hands-on experience is complemented by an academic component, which guides students through the experience and helps them strategically reflect on challenges, accomplishments, and personal and professional development. Students are intentionally placed based on interests and skillsets with the aim to build their professional network through industry-specific training. The 3-credit internship is 120 hours accompanied by academic, professional development and evaluative components.</p> |
| MANAGEMENT | |
| <p>MGT 201 Course cancelled</p> | <p>STATISTICAL INFERENCE IN MANAGEMENT In this course students will learn the fundamentals of statistical inference. Students will receive a broad overview of the goals, assumptions and modes of performing statistical inference. Students will be able to perform inferential tasks in highly targeted settings and will be able to use the skills developed as a</p> |

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| | roadmap for more complex inferential challenges. |
| MGT 311 <i>Course closed & at capacity. Inquire with enroll@iau.edu about waitlist.</i> | OPERATIONS MANAGEMENT This course is an introduction to the concepts, principles, problems, and practices of operations management. Operations Management is one of the key functional areas in any organization or company that deals with the production of goods and services. This course is concerned with the tasks, issues and decisions of those operations managers who have made the services and products on which we all depend. Emphasis is on managerial processes for effective operations in both goods-producing and service-rendering organization. Topics include operations strategy, process design, capacity planning, facilities location and design, forecasting, production scheduling, inventory control, quality assurance, and project management. The topics are integrated using a systems model of the operations of an organization. |
| MGT 318 <i>Course closed & at capacity. Inquire with enroll@iau.edu about waitlist.</i> | ORGANIZATIONAL BEHAVIOR This course focuses on the theory and application in the management of organizational behavior. It introduces students to key concepts and models of human behavior in organization and provides information about the essential and practical skills needed to be an effective manager and leader. Topics addressed include self-awareness, learning, motivation, stress, group dynamics, intergroup behavior, ethics, conflict, power, change, leadership, and cultural implications. Behavioral science concepts are applied through self-assessment, case studies, videos, and experiential exercises. |
| MARKETING | |
| MKT/BUS 260 | SHOPPER DATA AND BUSINESS RESEARCH Build essential skills required to identify market opportunities, change a process, and solve business problems. Explore the principles and methods of business research, use of shopper data, and commonly-used business research techniques within the retail sector. Topics include identification of the research question, development of a research plan, market and consumer research methods, data collection, sampling, data analysis, and research presentations. |
| MKT/BUS/WNS 302 <i>Course closed & at capacity. Inquire with enroll@iau.edu about waitlist.</i> | WINE MARKETING AND ANALYSIS This course is a combination of lecture and professional tasting to analyze the quality levels, marketing of wine, import and export, sales positioning, and pricing structures. Students will learn vineyard and winemaking techniques utilized to achieve certain styles of wine. Extra fee of \$150. |
| MKT 311 | PRINCIPLES OF MARKETING The purpose of this course is to become familiar with the elements and techniques of Marketing, as well as with the methods used in a real marketing department. The course focuses on the execution of the Marketing plan within the market and consumer research framework and product and price policies. We pretend to offer a global Business Outlook and its fields of performance. |
| MUSIC | |
| MUS/PSY 116 <i>Course closed & at capacity. Inquire with enroll@iau.edu about waitlist.</i> | MUSIC THERAPY: EXPLORING THE HEALING POWER OF SOUND AND MUSIC Since the beginning of our existence, music has been used in all cultures for healing and medical purposes. This course is an introduction to the power and impact of sound and music in our body, mind and soul, and an invitation to use them wisely. A conscious use of music and sound, with specific purposes, intentions and at specific times, can lead to a better physical condition and healing (better heart rate or lower blood pressure, for instance), to a better understanding of our emotional world and how to release negative emotions, and to always be connected to our intuition and creativity. This course is for people who study Psychology, rehabilitation, therapy, communication and other creative careers who would like to use music as a therapeutic tool. |
| PHILOSOPHY | |
| PHI 312 <i>Course closed & at capacity. Inquire with enroll@iau.edu about waitlist.</i> | ETHICS IN SOCIETY From the perspective of selected topical issues of politics and society, students will be encouraged to develop an enhanced critical awareness of how major political and social thinkers in the past have treated the relationship between individual and society. The course will thus include the study of prominent texts in moral and political philosophy (from Plato and Aristotle to authors of the twentieth century), but it will also aim directly to improve students' analytical skills for understanding conflicts that |

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| | commonly arise in the practice of citizenship, while also helping them to develop a finer appreciation the significance of social change and of cultural diversity, in an emergent global society. |
| POLITICAL SCIENCE | |
| POL/ENS 309 Course closed & at capacity. Inquire with enroll@iau.edu about waitlist. | GLOBAL ENVIRONMENTAL POLITICS Human activity is responsible for many environmental issues facing the international community today. This class will explore these core environmental issues, with a special focus on their relation to biodiversity loss and climate change. It seeks to analyze the roles of states, international organizations, multinational corporations and civil society in the causation and solution process of environmental degradation while at the same time discussing some of the philosophical/ethical aspects of these issues. The underlying goal is to evaluate the effectiveness of global environmental governance and how it attempts to balance national, economic, and corporate interests with global environmental welfare. |
| POL/ECO 327 Course closed & at capacity. Inquire with enroll@iau.edu about waitlist. | THE POLITICAL ECONOMY OF EUROPEAN INTEGRATION This course will introduce students to the main issues of economics and politics of European integration by using an economic approach. The course addresses key economic questions that arise from the process of integration. This course draws on a core textbook, articles from journals and other documents. Student will be oriented in the most up to date policy discussion about European integration. By the end, students will be able to apply and relate conceptual and theoretical knowledge. |
| POL/SOC 357 | NATIONALISM IN COMPARATIVE PERSPECTIVE This course studies the relationship between states and nations in both a theoretical and comparative perspective with a particular focus on the Catalan, Basque and Spanish experiences. It analyzes state-building processes and the development of nationalism, as well as the social, economic and technological conditions behind its emergence, transformation and contrasting discourse. The course aims at providing a solid theoretical background on the subject of nationalism as well as introducing the students into the social and political reality that permeates in Spain's daily life and shapes Spaniards' political mind-frames and identities. |
| PSYCHOLOGY | |
| PSY/MUS 116 Course closed & at capacity. Inquire with enroll@iau.edu about waitlist. | MUSIC THERAPY: EXPLORING THE HEALING POWER OF SOUND AND MUSIC Since the beginning of our existence, music has been used in all cultures for healing and medical purposes. This course is an introduction to the power and impact of sound and music in our body, mind and soul, and an invitation to use them wisely. A conscious use of music and sound, with specific purposes, intentions and at specific times, can lead to a better physical condition and healing (better heart rate or lower blood pressure, for instance), to a better understanding of our emotional world and how to release negative emotions, and to always be connected to our intuition and creativity. This course is for people who study Psychology, rehabilitation, therapy, communication and other creative careers who would like to use music as a therapeutic tool. |
| PSY 230 | HUMAN SEXUALITY Past and present analysis on research and historical underpinnings influencing the cultural evolution of sexuality across cultures will be discussed. Sexual behaviors and identity will be discussed through personal development, culture, biological influences as well as the influence of attitudes, behaviors, knowledge, practices, and myths on human sexuality. Course content will also examine sexuality throughout different developmental stages, fertility, reproduction, sexual functioning and privilege, socialization, dating, marriage, family, sexual orientation, non-traditional relationships, contraceptives, and sexual responsibility. Interviews and lectures with mental health professionals will be provided as opportunities to students throughout the course to learn more about what perceptions of mental health are in the context the course will be taken in (Barcelona, Spain). |
| PSY 304 | HUMAN DEVELOPMENT IN CULTURAL CONTEXTS Study of human development from a psychodynamic perspective. The course draws extensively on the theories of such psychoanalytic thinkers as Freud, Melanie Klein, Wilfred Bion, and Donald Winnicott amongst others. The cultural context is that of a European academic approach to psychology in contrast to the behavioral/cognitive one more prevalent in the United States. Thus, there will be no cross cultural comparisons nor will there be any cross theoretical comparisons: the body of theories on Human Development presented here comes from what is commonly referred to as "The English School of Psychoanalysis" whose major theoreticians are Melanie Klein and Wilfred Bion. The course will encourage reflection and debate of what is presented rather than the collecting of more and more facts and theories. The psychodynamic, i.e., psychoanalytic perspective means that emphasis will be placed at |

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| | all times on the unconscious mind, the inner world and the infantile in the individual, as well as on processes of self-reflection (Students should have a minimum of interest or curiosity about these topics to get anything out of the course.) Students should also bear in mind that some of the topics (psychosis, eating disorders, depression) and some clinical cases may be upsetting (even at a theoretical level, as the course is NOT about group therapy) and should weigh that as well in their selection of the course. Overall, the emphasis is on identity formation and the attainment of a mind of one's own. |
| PSY 328 <i>Course closed & at capacity. Inquire with enroll@iau.edu about waitlist.</i> | POSITIVE PSYCHOLOGY AND HAPPINESS This course reviews the history and key concepts of positive psychology and the contributions this new field has made to several traditional research areas in psychology. Areas of controversy (e.g., what is happiness, how should we measure it, what determines it, can and should we deliberately increase it) will be critically examined with consideration given to conflicting viewpoints and their respective empirical support. Throughout the course we will also engage in experiential learning and practical exercises to increase well-being, which will inform our theoretical and empirical understanding of important questions in positive psychology. |
| PSY 332 | CROSS-CULTURAL PSYCHOLOGY This course offers an understanding of how culture influences our behavior from a cultural psychology perspective. Through the lenses of cultural psychology, we consider how embedded culture is in our lives, how vital a cultural perspective is in understanding the lives of others and the importance of a cultural lens in academic psychology. It is a unique opportunity for you to combine academic learning with personal development: understand the influence of your culture on your behavior, your intercultural interactions and your cultural adjustment during your study abroad period and eventually your personal and professional life on returning home. Being in a new cultural context while learning about cultural psychology promotes self-awareness and learning and brings many concepts to life. Development of cultural awareness, sensitivity and competence is facilitated. |
| PSY 333 | ABNORMAL PSYCHOLOGY This course examines the historical conception of abnormal psychology and what is culturally considered abnormal behavior. A connection is drawn from the historical foundations of abnormal psychology to present-day assessment, diagnosis, theory, research, causes and treatment of psychological disorders. A critical, interdisciplinary bio-psycho-social framework of understanding abnormal behavior will be used throughout the course. More specifically, biological or genetic causes, environmental causes and social causes for the manifestation and onset of abnormal behaviors will be utilized while the construction of knowledge will also be interrogated. Understanding abnormal behavior through this framework will further assist with the development and utilization of appropriate preventative and intervention measures as well as critical thinking skills that enhance clinical acumen. The instructor will use various forms of instruction throughout the course including lecture, experiential learning, in-class discussion and other activities such as videos, discussions, critical group activities, etc. Moreover, the context students will be taking this course in will be discussed through European influence in the development of Abnormal Psychology. Activities completed outside of class will also incorporate the immersion context. |
| PSY 335 | SOCIAL PSYCHOLOGY The study of the ways in which the individual is affected by the actual, imagined, or implied presence of others. Topics include social influence, self and social group identity, interpersonal and intergroup relations, diversity, group behavior, violence, and prosocial behavior. |
| RELIGIOUS STUDIES | |
| REL 312 <i>Course closed & at capacity. Inquire with enroll@iau.edu about waitlist.</i> | THE CHILDREN OF ABRAHAM: JUDAISM, CHRISTIANITY, AND ISLAM This course is a comparative study of the three Abrahamic religions: Judaism, Christianity, and Islam. It examines the shared aspects as well as the distinct elements of these religions and shows that sometimes these traditions work together and sometimes, they are at odds with each other. The course first introduces the three Abrahamic religions emphasizing their common source. Then it compares them along thematic lines, and finally it examines the way these three major traditions impact the modern West and the Middle East specifically. Among the themes to be discussed are Abraham, scripture and tradition, law, the creation, God, worship, mysticism, the house of God, the tradition of head covering, homosexuality, Jerusalem, and the end of times. |
| SOCIOLOGY | |
| POL/SOC 357 | NATIONALISM IN COMPARATIVE PERSPECTIVE This course studies the relationship between states and nations in both a theoretical and comparative |

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| | perspective with a particular focus on the Catalan, Basque and Spanish experiences. It analyzes state-building processes and the development of nationalism, as well as the social, economic and technological conditions behind its emergence, transformation and contrasting discourse. The course aims at providing a solid theoretical background on the subject of nationalism as well as introducing the students into the social and political reality that permeates in Spain's daily life and shapes Spaniards' political mind-frames and identities. |
| SOC/BUS/SOC 358 | SPORTS IN CATALONIA, SPAIN, AND EUROPE: A CULTURAL APPROACH Sport is an integral part of Spanish society that affects all levels of life from social institutions to government and law.? A recent example of this is the Catalan government deciding to ban bullfighting – an age-old tradition that demands great respect in other parts of Spain. This course uses sport as a prism to understand the Spanish society. We begin with a theoretical foundation of sport and society, then delve more specifically into sports in Spain and Catalonia covering topics such as history, politics, gender, gambling, racism, media influence, violence, and identity. |
| SPANISH LANGUAGE | |
| SPA 101 | BEGINNING SPANISH I (4 credits) Intensive practical introduction to Spanish for those with little or no previous study. Note: <i>students enrolled in this course are required to participate in two mandatory day-trip field studies that will take place on Fridays during the semester. No additional fee required.</i> |
| SPA 102 | BEGINNING SPANISH II (4 credits) Intensive practical study of more advanced components of the Spanish language for those who have completed the equivalent of one semester of college-level Spanish. Note: <i>students enrolled in this course are required to participate in two mandatory day-trip field studies that will take place on Fridays during the semester. No additional fee required.</i> |
| SPA 201 Course closed & at capacity. Inquire with enroll@iau.edu about waitlist. | INTERMEDIATE SPANISH I (4 credits) Continued development of competence in reading, writing, speaking, and understanding spoken Spanish. Intended for students who have completed the equivalent of one year of college-level Spanish. Note: <i>students enrolled in this course are required to participate in two mandatory day-trip field studies that will take place on Fridays during the semester. No additional fee required.</i> |
| SPA 202 | INTERMEDIATE SPANISH II (4 credits) Continued development of competence in more advanced elements of reading, writing, speaking, and understanding spoken Spanish. Intended for students who have completed the equivalent of three semesters of college-level Spanish. Note: <i>students enrolled in this course are required to participate in two mandatory day-trip field studies that will take place on Fridays during the semester. No additional fee required.</i> |
| SPA 300 Course closed & at capacity. Inquire with enroll@iau.edu about waitlist. | CONVERSATION A course designed for students who wish to enhance their command of spoken Spanish, including building vocabulary and the use of more advanced grammatical structures. This course does not accept students who already have high intermediate or advanced oral proficiency in the language. A brief interview with the instructor is required for admission. |
| SPA/HIS 327 | SPANISH CIVILIZATION AND CULTURE This course starts with a view of the Spanish history, and then examines the different cultures within Spain: Castilian, Catalan, Basque and Galician; focusing mainly on language, nationality, and political implications. The rest of the course will travel throughout the various aspects of the Spanish Civilization, understanding civilization as lifestyle and society (family, immigration, youth, economic crisis, politics...), and also the various artistic ways of expression (painting, architecture, literature, music and cinema). By using concepts from these various subjects, students will study how Spain changed from being a polarized country to an allegedly reference in the West. |
| SPA/FLM 366 <i>Taught in Spanish</i> Course closed & | SPAIN AS SEEN THROUGH ITS MOVIES This course will investigate the ways in which film narratives interrogate the role of place, space, and culture in understanding Spain today. Students will learn how to critically examine the connection between content (Spain in global context), intertextual elements (theatre, painting, architecture), and |

Course times and offerings are subject to change.

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| <p>at capacity. Inquire with enroll@iau.edu about waitlist.</p> | <p>overall cinematic form.</p> |
| <p>SPA/INT 341</p> | <p>INTERNSHIP This experience is designed to immerse students in a multicultural professional space. A special effort is placed on helping students develop the skills required to enter the professional world and navigate cross-cultural entrepreneurial environments. This hands-on experience is complemented by an academic component, which guides students through the experience and helps them strategically reflect on challenges, accomplishments, and personal and professional development. Students are intentionally placed based on interests and skillsets with the aim to build their professional network through industry-specific training. The 3-credit internship is 120 hours accompanied by academic, professional development and evaluative components.</p> |
| <p>SPA 421 <i>Spanish Honors Program required course. Not open to students not enrolled in this program.</i></p> | <p>SPANISH HONORS SEMINAR: EL NUEVO MUNDO HOY The course aims to provide a sociological, historical, political, cultural and linguistic overview of Spanish-speaking countries in the Americas. In the different sessions, students will be able to better understand the historical, anthropological and political elements that have shaped the identity of the different peoples of Latin America until today, for a better understanding of the generalities as well as the particularities of each region (or state). The final objective is to offer a comparative vision based on historiographic elements that explain the current configuration of Latin identities in the continent, including the United States of America. The classes will be co-taught by professors from different parts of Central and South America in order to offer a more complete and plural vision of the course content.</p> |
| <p>WINE STUDIES</p> | |
| <p>WNS/BUS/MKT 302 Course closed & at capacity. Inquire with enroll@iau.edu about waitlist.</p> | <p>WINE MARKETING AND ANALYSIS This course is a combination of lecture and professional tasting to analyze the quality levels, marketing of wine, import and export, sales positioning, and pricing structures. Students will learn vineyard and winemaking techniques utilized to achieve certain styles of wine. Extra fee of \$150.</p> |
| <p>WNS 307 Course closed & at capacity. Inquire with enroll@iau.edu about waitlist.</p> | <p>WINE AND FOOD PAIRING FOR THE SOMMELIER This course is a combination of lecture and professional tasting and wine and food pairing to Students will learn vineyard and winemaking techniques utilized to achieve certain styles of wine. Students will learn how the structure of wine and food complete a pairing. Extra fee of \$150.</p> |
| <p>WNS/BUS 310</p> | <p>INTERNATIONAL WINE TRADE This course provides students with an understanding of the business aspects of the global wine trade. Subjects include business planning, finance, supply chain management, futures, wine as an alternative investment and how the media affects the pricing, political, social and technological issues affecting the wine trade, buyer/seller cycle of wine industry.</p> |