



**Institute for American Universities
SUMMER 2020 COURSES**

**IN THE SUBSEQUENT LISTINGS, GRAY BOXES REPRESENT
PROGRAMS/CONCENTRATIONS WITH SPECIFIC SETS OF REQUIRED COURSES**

SESSION A: JUNE 6 - JULY 19 (6 WEEKS)

**Students in session A choose 2-3 courses from Sessions A, B and C. See above chart for more information.
(6 to 9 credits)**

Except where noted, all courses carry 3 credits

Courses with an "FRE" course number are conducted in French

**FINE ARTS – MARCHUTZ CORE PROGRAM
Open to all majors - Required Courses (6 credits)**

ART CRITICISM / AESTHETICS

ART 311A SESSION A	ART CRITICISM AND AESTHETICS Intensive critical and comparative analysis of works from different periods and cultures, with an emphasis on the relationship between content and form. Includes three full-day seminar/site visits. The site visits take place on one Thursday and two Saturdays – TBA. 45 contact hours. Painting and Drawing I, II or III is a co-requisite.	8:30-12:30 FRIDAY JUNE 6 - JULY 19
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Painting and Drawing
The overarching purpose of the painting and drawing courses, at all levels, is to develop the student's capacity to look both into the visible world and into themselves with the intention of transforming their vision into art. The student is led gradually toward a deeper understanding of the relationship between natural and artistic forms. This is achieved through disciplined study in the landscape, through portraiture and model work and museum study. 90 contact hours. ART 311 is a co-requisite.

Choose one:

ART 107A SESSION A	PAINTING AND DRAWING I Foundation	8:30-12:30 MONDAY TO THURSDAY JUNE 6 - JULY 19
ART 207A SESSION A	PAINTING AND DRAWING II Intermediate	8:30-12:30 MONDAY TO THURSDAY JUNE 6 - JULY 19
ART 307A SESSION A	PAINTING AND DRAWING III Advanced	8:30-12:30 MONDAY TO THURSDAY JUNE 6 - JULY 19

ART HISTORY

ART 388A SESSION A	THE 19TH CENTURY AND IMPRESSIONISM An historical and critical analysis of French painting in the Nineteenth Century with a central focus on the birth and development of the Impressionist movement, its vision and the resulting form of the paintings.	13:00-14:45 MONDAY TO FRIDAY JUNE 6 - JULY 19
ARC/ARH/ FRE 331C (in French) SESSION C	ARCHAEOLOGY, ART AND ARCHITECTURE OF ANCIENT PROVENCE This class is a survey of the History of Provence based on its art, architecture and archaeological discoveries. Typically includes site visits in Aix-en-Provence and in Provence.	9:00-12:30 MONDAY TO FRIDAY JUNE 27 - JULY 19

STUDIO ART

ART 165C/ 365C SESSION C	PHOTOGRAPHY This course is designed to introduce photography as a fine art and a means of personal expression. The emphasis in this course is on the elements of composition and editing for a final quality black and white image. Areas of concentration include: creativity, composition, use of basic camera functions, use of computer/digital imaging/editing and analyzing/critiquing the work of others. Students are expected to bring a digital camera and a laptop. Extra fee required: \$150.	15:00-18:30 MONDAY TO FRIDAY JUNE 27 - JULY 19
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ART 385C SESSION C	SCULPTURE This sculpture course will challenge students to use limited materials in creative ways to tell their story – or the story of someone else. What can you communicate to your audience through a three-dimensional portrait? This course will engage students with a variety of common materials (paper, cardboard, tape, wire, plastilina and clay) and result in an exhibition through which our class will introduce themselves or their subjects to the community. What story will you tell? Extra fee required: \$150.	15:00-19:00 MONDAY TO FRIDAY JUNE 27 - JULY 19
BUSINESS		
BUS/FRE341	INTERNSHIP Internship positions in various enterprises from small local businesses to regional chains to multi-nationals with offices in the Aix area. Students usually work 20-25 hours per week on site, submitting regular written reports to their professors at IAU. An upper-intermediate level of French or higher is essential. Availability depends on company offers.	Depending on students' schedule
BUS 302B SESSION B	INTERNATIONAL STRATEGIC BRANDING Learn to create and manage a global brand taking into account cross-cultural differences. Students will first develop a deep understanding of what is brand management through the analysis of numerous worldwide brands - Apple, Nike, Harley Davidson, Dyson, Louis Vuitton, Chanel, Diesel, Samsung, etc. We then develop brand manager skills in the creation of a Provence-based brand and its adaptation for the US market. Supervised by a teacher with 15 years of experience shaping brand identities and consulting with French students to help understand the strong cultural roots, students will create their own dream brand in a stimulating & interactive atmosphere.	9:00-12:30 MONDAY TO FRIDAY JUNE 6 - JUNE 27
BUS/WS 306A SESSION A	THE GLOBAL WINE INDUSTRY: A FRENCH IMMERSION This intensive six week, three credit course is designed for students who wish to learn about the global wine industry and for those who are considering a career in wine. The course covers the fundamentals of viticulture and oenology, famous French regions including wine styles, grapes, climate, and culture. The course incorporates the business of wine including marketing, branding, consumer behavior and more. Typically includes visits to wine producers in the region. Extra fee required: \$150.	13:00- 14:45 MONDAY TO FRIDAY JUNE 6 - JULY 19
<p>FRENCH HONORS PROGRAM</p> <p>Open to all majors</p> <p>9 Credit Summer Term - Course Requirements:</p> <ul style="list-style-type: none"> •French Honors Seminar (FRE 411) from Session A – 3 credits •Two courses taught in French from Session A, B or C – 6 credits <p>OR</p> <p>6 Credit Summer Term - Course Requirements:</p> <ul style="list-style-type: none"> •French Honors Seminar (FRE 411) from Session A – 3 credits •One course taught in French from Session A, B or C – 3 credits 		
FRE 411A (in French) SESSION A	CROSSING SPACES IN THE INTERCULTURAL CONTEXT – French Honors Seminar Course proposes an exploration of literary and artistic themes related to the notion of space, both personal (internal) and geographic (external), and specifically the tensions created by the crossing (“Traversée”) between one space and another.	13:00-14:45 MONDAY TO FRIDAY JUNE 6 - JULY 19
LANGUAGE CLASSES		
FRE 101B (in French) SESSION B	BEGINNING FRENCH I Intensive practical introduction to French for those with little or no previous study.	9:00-12:30 MONDAY TO FRIDAY JUNE 6 - JUNE 27
FRE 102B (in French) SESSION B	BEGINNING FRENCH II Intensive practical study of more advanced components of the French language for those who have completed the equivalent of one semester of college-level French.	9:00-12:30 MONDAY TO FRIDAY JUNE 6 - JUNE 27



FRE 201B (in French) SESSION B	INTERMEDIATE FRENCH I Continued development of competence in reading, writing, speaking, and understanding spoken French. Intended for students who have completed the equivalent of one year of college-level French.	9:00-12:30 MONDAY TO FRIDAY JUNE 6 - JUNE 27
FRE 202B (in French) SESSION B	INTERMEDIATE FRENCH II Continued development of competence in more advanced elements of reading, writing, speaking, and understanding spoken French. Intended for students who have completed the equivalent of three semesters of college-level French.	9:00-12:30 MONDAY TO FRIDAY JUNE 6 - JUNE 27
FRE 301B (in French) SESSION B	ADVANCED FRENCH I Review, usage, and perfection of French. Intended for students who have completed the equivalent of two years of college-level French.	9:00-12:30 MONDAY TO FRIDAY JUNE 6 - JUNE 27
FRE 302B (in French) SESSION B	ADVANCED FRENCH II Continued exploration of nuances in French. Intended for students who have completed the equivalent of 5 semesters of college-level French.	9:00-12:30 MONDAY TO FRIDAY JUNE 6 - JUNE 27
FRE 101C (in French) SESSION C	BEGINNING FRENCH I Intensive practical introduction to French for those with little or no previous study.	9:00-12:30 MONDAY TO FRIDAY JUNE 27 - JULY 19
FRE 102C (in French) SESSION C	BEGINNING FRENCH II Intensive practical study of more advanced components of the French language for those who have completed the equivalent of one semester of college-level French.	9:00-12:30 MONDAY TO FRIDAY JUNE 27 - JULY 19
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FRENCH CIVILIZATION		
FRE 306A (in French) SESSION A	CROSS-CULTURAL STUDIES IN FOOD AND CULTURE Both the Mediterranean diet and French Gastronomy have been declared by UNESCO as world heritage. This course will explore the language and the culinary customs of French cuisine, examining differences in food patterns between the US and France, the fundamentals of French and regional food and eating, including the history, and use of ingredients, as well as political and economic factors affecting rural French food systems. Extra fee required: \$150.	13:00-14:45 MONDAY TO FRIDAY JUNE 6 - JULY 19
ARC/ARH/ FRE 331C (in French) SESSION C	ARCHAEOLOGY, ART AND ARCHITECTURE OF ANCIENT PROVENCE This class is a survey of the History of Provence based on its art, architecture and archaeological discoveries. Typically includes site visits in Aix-en-Provence and in Provence.	9:00-12:30 MONDAY TO FRIDAY JUNE 27 - JULY 19
FRE/LIT 362A (in French) SESSION A	WOMEN AND THE MEDITERRANEAN: FROM MYTH TO MODERNITY Reviewing some of the « great books of French literature in the forms of the novel, poetry and theatre, this course investigates the construction of gender (feminine gender in particular) and explore its fabrication in Mediterranean basin through cultural cues and textual arrangement. The works thus articulate their socio-historic and geographic contexts and the individual expression of the authors studied. How do these representations reflect on the present moment?	15:00-16:45 MONDAY TO FRIDAY JUNE 6 - JULY 19



FRE/LIT 383 (in French) SESSION B	WRITING IN PROVENCE: LITERATURE AND REGIONAL CULTURE How writers whose subjects celebrate Provence and the interactions between its inhabitants and its visitors help students better comprehend their own immersion in the region and in the language? This course will guide students to analyze and write their own personal reflections inspired by regional writers such as Marcel Pagnol, Jean Giono, René Char, Maylis de Kérangal, Stendhal and others.	9:00-12:30 MONDAY TO FRIDAY JUNE 6 - JUNE 27
HISTORY		
HIS/COM 314A SESSION A	FRANCE DURING THE OCCUPATION: 1939-1945 The study of representations of France during World War II in history, literature and media, in both the Occupied and Unoccupied Zones, the German presence, the government in Vichy and the Resistance. Includes field studies to regional sites.	15:00-16:45 MONDAY TO FRIDAY JUNE 6 - JULY 19
LITERATURE		
ART 275B SESSION B	CREATIVE NONFICTION WRITING IN PROVENCE - Beginning or Intermediate Level The study and practice of creative nonfiction writing in relation to the study abroad experience. Techniques of writing creative nonfiction and development of the creative process, including writing exercises, workshop and final essays.	15:00-18:30 MONDAY TO FRIDAY JUNE 6 - JUNE 27
ART 375B SESSION B	CREATIVE NONFICTION WRITING IN PROVENCE - Advanced Level The study and practice of creative nonfiction writing in relation to the study abroad experience. Techniques of writing creative nonfiction and development of the creative process, including writing exercises, workshop and final essays.	15:00-18:30 MONDAY TO FRIDAY JUNE 6 - JUNE 27
FRE 411A (in French) SESSION A	CROSSING SPACES IN THE INTERCULTURAL CONTEXT – French Honors Seminar Course proposes an exploration of literary and artistic themes related to the notion of space, both personal (internal) and geographic (external), and specifically the tensions created by the crossing (“Traversée”) between one space and another.	13:00-14:45 MONDAY TO FRIDAY JUNE 6 - JULY 19
FRE/LIT 362 (in French) SESSION A	WOMEN AND THE MEDITERRANEAN: FROM MYTH TO MODERNITY Reviewing some of the « great books of French literature in the forms of the novel, poetry and theatre, this course investigates the construction of gender (feminine gender in particular) and explore its fabrication in Mediterranean basin through cultural cues and textual arrangement. The works thus articulate their socio-historic and geographic contexts and the individual expression of the authors studied. How do these representations reflect on the present moment ?	15:00-16:45 MONDAY TO FRIDAY JUNE 6 - JULY 19
POLITICAL SCIENCE, ENVIRONMENTAL SCIENCE, INTERNATIONAL RELATIONS		
IR/POL 303 SESSION A	INTERNATIONAL RELATIONS Introduction to international relations with emphasis on how international relations have changed as a result of globalization.	15:00-16:45 MONDAY TO FRIDAY JUNE 6 - JULY 19
PSYCHOLOGY		
PSY 230C SESSION C	HUMAN SEXUALITY This course will discuss past and present analysis on research and historical underpinnings influencing the cultural evolution of sexuality across cultures. Sexual behaviors and identity will be discussed through personal development, culture, and biological influences as well as the influence of attitudes, behaviors, knowledge, practices, and myths on human sexuality. Course content will also examine sexuality throughout different developmental stages. This course may include potential visits to local clinics and possible interviews with mental health care professionals in Aix.	9:00-12:30 MONDAY TO FRIDAY JUNE 27 - JULY 19
PSY 333B SESSION B	ABNORMAL PSYCHOLOGY This course examines the historical conception of abnormal psychology and what is culturally considered abnormal behavior. A connection is drawn from the historical foundations of abnormal psychology to present-day assessment, diagnosis, theory, research, causes and treatment. By using a bio-psycho-social framework, students will explore the development and utilization of appropriate preventative and intervention measures. This course may include potential visits to local clinics and possible interviews with mental health care professionals in Aix.	9:00-12:30 MONDAY TO FRIDAY JUNE 6 - JUNE 27



SESSION B: JUNE 6 - JUNE 27 (3 WEEKS)

Students in session B may choose 1 course

Except where noted, all courses carry 3 credits

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BUSINESS

BUS 302B SESSION B	INTERNATIONAL STRATEGIC BRANDING Learn to create and manage a global brand taking into account cross-cultural differences. Students will first develop a deep understanding of what is brand management through the analysis of numerous worldwide brands - Apple, Nike, Harley Davidson, Dyson, Louis Vuitton, Chanel, Diesel, Samsung, etc. We then develop brand manager skills in the creation of a Provence-based brand and its adaptation for the US market. Supervised by a teacher with 15 years of experience shaping brand identities and consulting with French students to help understand the strong cultural roots, students will create their own dream brand in a stimulating & interactive atmosphere.	9:00-12:30 MONDAY TO FRIDAY JUNE 6 - JUNE 27
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SESSION C: JUNE 27 - JULY 19 (3 WEEKS)

Students in session C may choose 1 course

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STUDIO ART CLASSES

ART 165C /365C SESSION C	PHOTOGRAPHY This course is designed to introduce photography as a fine art and a means of personal expression. The emphasis in this course is on the elements of composition and editing for a final quality black and white image. Areas of concentration include: creativity, composition, use of basic camera functions, use of computer/digital imaging/editing and analyzing/critiquing the work of others. Students are expected to bring a digital camera and a laptop. Extra fee required: \$150.	15:00-18:30 MONDAY TO FRIDAY JUNE 27 - JULY 19
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