



**Institute for American Universities (IAU)
Florence, Italy
Fall 2023 Course List**

ART / ART HISTORY

Drawing
History of Art – Audiences of Art
Painting
Travel Photography
Sketching

BUSINESS

Economics

Intermediate Microeconomics
Intermediate Macroeconomics

Finance

Financial Management
International Finance
Corporate Finance
Investments
Derivatives

Marketing & Consumer Science

Global Marketing
Wine Marketing and Analysis
Luxury Brand Management
Fashion Business and Product Strategy
Promotion and Visual Merchandising
The Business of Social Media
Food Retailing
Global Sustainable Consumption

Management

Operations Management
Intercultural Management

COMMUNICATIONS

Media and Conflict
Intercultural Communication

DANCE

Ballet III
Ballet IV
Ballet V
Modern III
Modern IV
Modern V
Dance History I
Dance History II
Dance Ensemble (Choreography II)

HISTORY

History of Contemporary Italy

INTERNATIONAL RELATIONS / POLITICAL SCIENCE

Making the European Union
Italian Politics
Media & Conflict

ITALIAN CULTURE

History of Contemporary Italy
Aesthetics- Communication Skills for the XXI Century
The Making of a Meal
Mindfulness Skills for the XXI Century
Italian Cinema
Making the European Union
Modern Italian Literature
Italian Politics

LANGUAGE

Beginning Italian I
Beginning Italian II
History of Fashion
Intermediate Italian I
Intermediate Italian II

MUSIC

Aural Comprehension III
Aural Comprehension IV
Diction for Singers I
Diction for Singers II
Jazz Ensemble I, II
Jazz Improvisation I
Jazz Improvisation I
Marketing in Sports and Events
Music Business in Europe
Music Theory III
Music Theory IV
Opera Workshop
Operatic Repertoire
Vocal Ensemble
Private Composition
Private Voice and Instrument

RELIGIOUS STUDIES

The Problem of God

WINE STUDIES

Wine Marketing and Analysis
Food and Wine Pairing for the Sommelier
International Wine Trade