Gastronomic tourism is becoming a real player in the tourism market as food and wine-related services and events attract greater numbers of tourists each year. This seminar examines the individuality and expression of France and Spain, bringing together their rich culinary heritage. Topics include the international influence of the French and Spanish wine markets, the globalization of wine, the pairing of wine and food, gastronomical influences, and the ins and outs of the tourism industry. Students will have the opportunity to taste French and Spanish wines and to speak directly with winemakers, master chefs and tourism agencies. Students will visit various cultural sites in France and Spain as well as attend special lectures on winemaking and food pairing by master chefs and sommeliers. These historical sites are ones that greatly influenced tourism, gastronomy, and the economies of these great countries.

**COURSES**

Students can choose one of the following courses:

- Business 302: Wine Marketing and Analysis
- Business 306: The Global Wine Industry
- Economics 303: Regional Wine Trade and Economics
- Geography 303: Regional Wine Trade and Economics
- Hospitality Management 307: Wine and Food Pairing
- Wine Studies 302: Wine Marketing and Analysis
- Wine Studies 303: Regional Wine Trade and Economics
- Wine Studies 306: The Global Wine Industry
- Wine Studies 307: Wine and Food Pairing

**SITES VISITED**

**France:** Aix-en-Provence, Coteaux d’Aix, Cassis  
**Spain:** Barcelona, Penedes, Costa Brava

**PROGRAM FEES**

The program fee is $5,245 and includes:

- Tuition for 3 credits
- Lodging
- Medical Insurance
- Entrance fees to all museums and guest lecture venues
- Breakfast each day and some dinners
- Transportation to and from each city

800-221-2051  •  WWW.IAUFRANCE.ORG  •  ENROLL@IAUFRANCE.ORG
# WINE, GASTRONOMY & TOURISM OF THE MEDITERRANEAN

**JANUARY 2 - JANUARY 14, 2017**

**800-221-2051        WWW.IAUFRANCE.ORG        ENROLL@IAUFRANCE.ORG**

## ITINERARY SUMMARY

**Aix: 7 nights  •  Barcelona: 5 nights**

- Day trip Cassis  •  Day trip Coteaux d’Aix  •  Day trip Penedes  •  Day trip Costa Brava

**Total – 12 nights and 6 cities**

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<thead>
<tr>
<th><strong>SUNDAY</strong></th>
<th><strong>MONDAY</strong></th>
<th><strong>TUESDAY</strong></th>
<th><strong>WEDNESDAY</strong></th>
<th><strong>THURSDAY</strong></th>
<th><strong>FRIDAY</strong></th>
<th><strong>SATURDAY</strong></th>
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<tbody>
<tr>
<td>Jan. 2</td>
<td>Jan. 3</td>
<td>Jan. 4</td>
<td>Jan. 5</td>
<td>Jan. 6</td>
<td>Jan. 7</td>
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<tr>
<td><strong>Arrival in Aix-en-Provence</strong></td>
<td><strong>Orientation</strong></td>
<td><strong>Group welcome dinner</strong></td>
<td><strong>Aix-en-Provence</strong></td>
<td><strong>Visit to Coteaux d’Aix Winery</strong></td>
<td><strong>Wine &amp; food cooking class</strong></td>
<td><strong>Visit to Cassis</strong></td>
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<td>Jan. 4</td>
<td>Jan. 6</td>
<td>Jan. 7</td>
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<tr>
<td><strong>Cooking class and wine &amp; food pairing</strong></td>
<td><strong>Visit to Aix market</strong></td>
<td><strong>Visit to the Rhone Valley</strong></td>
<td><strong>Visit to Penedes</strong></td>
<td><strong>Spanish tapas and Cava tasting</strong></td>
<td><strong>Students depart according to individual schedules</strong></td>
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<tr>
<td><strong>Aix-en-Provence</strong></td>
<td><strong>Travel to Barcelona</strong></td>
<td><strong>Barcelona</strong></td>
<td><strong>Barcelona</strong></td>
<td><strong>Barcelona</strong></td>
<td><strong>Barcelona</strong></td>
<td><strong>Departure</strong></td>
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<tr>
<td><strong>Visit Mucem &amp; Old Port</strong></td>
<td><strong>Tour of Barcelona</strong></td>
<td><strong>Visit and tasting at Freixenet Winery</strong></td>
<td><strong>Visit to Costa Brava</strong></td>
<td><strong>Visit to Penedes</strong></td>
<td><strong>Spain</strong></td>
<td><strong>Students depart according to individual schedules</strong></td>
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<tr>
<td><strong>Visit Notre Dame de la Garde overlooking city</strong></td>
<td><strong>Group dinner</strong></td>
<td><strong>Visit to Costa Brava</strong></td>
<td><strong>Visit to Sitges</strong></td>
<td><strong>Winery visit and Tour</strong></td>
<td><strong>Group farewell dinner</strong></td>
<td><strong>Students depart according to individual schedules</strong></td>
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<td><strong>Dinner with homestay</strong></td>
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