Welcome back to another exciting semester at IAU School of Business! The View from #27 will be keeping you updated with all the happenings at IAU. In this issue, you will read about the new School of Business students and the interns. You will also find information on upcoming events and lectures. The MAIR students will be running a conference in late March on “New Threats to Democracy.” Flip to the last page to find out more!

In January 2019, the International Business traveling seminar students visited Bitnami, a seville/Spain based High Tech company with a subsidiary in San Francisco.

IAU BUSINESS SCHOOL J-TERM

The International Business J-term was a success this year. There were seven students on the trip. Students and their faculty advisors visited Morocco, Spain, Gibraltar, Belgium, Germany, and France. The trip included visits to major multinational organizations and locally-run businesses as well as meet with public officials responsible for economic policy in order to help students build a well-rounded understanding of the global market.
NEW STUDENT MEETING RECAP

On January 30th, the IAU School of Business welcomed the new students. This semester there are 67 business students. During this welcome meeting, professors introduced themselves and presented their courses. There are 9 business courses offered this semester. The April excursion to Morocco was also advertised. At the end of meeting, 9 more students had signed up to go on this unique excursion.

FOLLOWING UP WITH THE INTERNS

There are 20 students doing internships this semester. On February 20th, the interns met to discuss and reflect on the first several weeks of their internships. Students are interning in a variety of fields, including tourism, sustainable farming, hospitality, marketing, and nonprofit. To name a few, IAU has interns at Connected Garden, French Side Travel, Stil Sensors, Marriott, and Café Découvertes. Intemming abroad gives students first hand experience in international business, offering an unparalleled opportunity.

Upcoming Lectures

The School of Business & International Relations is pleased to offer several lectures this year:

France: What’s in a Brand?
Friday, April 12

Discussion on how France can be used as abroad to communicate to companies all around the world. Each business class will be presenting on precise subject that ties into the them of French brands.

Is Sustainable Business an Oxymoron?
Friday, April 24

Four specialists will come to discuss different topics with students through workshops on the protection of the environment. Students must sign up beforehand.

UPCOMING EVENTS

Mark your calendars for the following SBIR events :

International Student Conference
March 28 to 30

Trip to Morocco
April 18 to 23
Discover the countries riches and unique cultural aspects.
INTERNATIONAL STUDENT CONFERENCE: NEW THREATS TO DEMOCRACY

This year’s annual student conference is titled “New Threats to Democracy.” It will feature a variety of lectures lead by members of the IAU faculty and staff. The goal of the conference is to synthesize the debates and frame the issues in context with the lecturers and fellow students. The titles of the lectures can be found below.

“Threats to the Open Society: With Friends Like That, Who Needs Enemies?”
Prof. David Coombes – University of Limerick, Professor of European Studies, UN consultant on developing democracies

“Pathologies of Revolt”
Prof. David Walker–University of Sheffield, Albert Camus scholar, Chevalier de l’ordre des palmes Academiques

"Is Climate Change Paving the Way Towards Environmental Authoritarianism?"
Prof. Sebastien Llorca – Aix-Marseille University, Professor of Law and Political Science

“Where do We Go from Here?”
Profs. Philip Breeden, Aboubakr Jamai, James Skelly

Lunches, dinners and refreshments will be provided. The conference begins Thursday 28 March at 6:30pm and ends at approximately 2:00pm Saturday, 30 March. Open to all IAU/ACM students. Fee of 30 US$ to all other student participants at https://iau.edu/payment/makepayment. Deadline for registration March 11.

For further information, contact IAU Dean Leigh Smith at leigh.smith@iau.edu

IAU STUDENTS PAIR UP WITH FRENCH STUDENTS

Back in the fall of 2017, the IAU Business School launched a program that connected IAU students with French students attending local universities. Since its debut, the program has been a huge success. In the past, IAU has had its students do joint projects with their French counterparts. Not only has it given students the opportunity to get another perspective in the academic setting, but it has also given students the ability to connect with French culture in a deeper, personal way.

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